



## SNAC Bites

### April 2018 Edition

Welcome to the April 2018 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media. In some cases, the content will need to be customized for your state association's needs.

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#### 1. #ANC18 Headliners: Kristin Chenoweth, Chef Jeff, and Cirque du Soleil

You don't want to miss the School Nutrition Event of the Year, SNA's [72<sup>nd</sup> Annual National Conference July 9-12](#) in Las Vegas. Award-winning actress and singer [Kristen Chenoweth](#), author, speaker, and TV host [Chef Jeff](#), and the awe-inspiring [Cirque du Soleil](#) performing Michael Jackson ONE will headline an unforgettable conference experience. Plan now to arrive a day early for a [pre-conference workshop](#), and take advantage of [ANC First-Timer Scholarships](#) in the amount of \$500 available through the [School Nutrition Foundation— apply by April 30](#). Remember, early registration discounts end **May 4!** [Register now](#).

#### 2. How Will You Recognize Your #LunchHeroes on May 4, School Lunch Hero Day?

Celebrate your #LunchHeroes on May 4, [School Lunch Hero Day!](#) Kicking off School Nutrition Employee Week (May 7-11), School Lunch Hero Day is a day to recognize and celebrate hardworking school nutrition professionals everywhere. Shop the [SNA Emporium](#) for a full array of School Lunch Hero merchandise for every size budget, from posters and bookmarks, to aprons, hats and t-shirts! And how about recognizing your #LunchHeroes with the gift of SNA membership? For pennies a day, your heroes can access all of SNA's member benefits; learn more at [www.schoolnutrition.org/join](http://www.schoolnutrition.org/join). For more exciting ideas on how to celebrate, visit <https://schoolnutrition.org/SLHD/Recognize>.

#### 3. SNA Certificate Program – New Bridge Level Launching in July 2018

Are you ready for the launch of the new [Level 2 Certificate in School Nutrition](#)? The SNA Certificate Program helps provide professional growth for over 19,000 school nutrition professionals across the country. The new Level 2 will launch in July 2018 and will serve as a "bridge" between the current Level 1 and Level 2. The goal of this new level is to help members have a more realistic professional development path.



#### **4. See What Members Are Saying About SNA's New Ethics Module**

Discover what over 200 members have already determined is a great way to start the discussion of ethical behavior with your team, and prepare them to make the right decisions.

"I thoroughly enjoyed this training, it will be a valuable tool for all foodservice employees." *Nancy Hogstad, Executive Director, SNS of Iowa.*

"I love the graphics and the whole module!! Great job." *-Lori Danella, Asst. Director Nutrition, Lees Summit, MO*

"I enjoyed the module, it will benefit many SNA members." *-Sally Spero, SNS, Child Nutrition Director, Lakeside Union SD, CA*

To learn more and to review purchasing options, visit [www.schoolnutrition.org/ethics](http://www.schoolnutrition.org/ethics).

#### **5. No Chance of Being an April Fool When You Tune into Webinar Wednesdays!**

April is no joke, we are tackling important subjects this month. On April 4<sup>th</sup>, Mark Cornthwaite with DuPont Nutrition and Health will do a deep dive into consumer trends and the clean label revolution! Join us to discover secrets for reading ingredient labels, and marketing to a Gen Z consumer group (and parents) who are hungry for low processed, highly nutritious foods. Then, on April 11, in the third installment of CEP series, we are going to hear from districts that chose to implement partial CEP and will leave time for your lingering CEP questions.

[Register now.](#)

#### **6. STEPS April Challenge: Spring into Fitness**

Temperatures are rising and the plants are popping up. It's time to spring into action! Take a walk, try out a new fitness class or find a local trail near your home to add some more exercise to your daily routine. At the end of the month, be sure to add up your points and enter them online at [www.schoolnutrition.org/STEPS](http://www.schoolnutrition.org/STEPS) – you could win a prize!

#### **7. New Funding for Nutrition Programs in Omnibus Spending Bill**

At a time when funding is hard to come by, the inclusion of our critical school nutrition programs in the recently passed [FY2018 spending bill](#) is a recognition by Congress of the important role our programs play in the lives of hungry children. Read the details on the new funding in this [SNA news story](#).

#### **8. SNA Submits Comments on Dietary Guidelines**

SNA submitted [comments](#) March 30, 2018, in response to a *Federal Register Notice* published on February 28, 2018 – [Dietary Guidelines for Americans \(DGA\): Request for Comments on Topics and Questions](#).

#### **9. USDA Announces Hiring Flexibility for Small School Districts**

The U.S. Department of Agriculture's (USDA) Food and Nutrition Services have proposed a [Rule](#) adding four flexibilities to the hiring standards for new school nutrition program directors in small local educational agencies (LEAs) and new school nutrition program State directors under the professional standards regulations. USDA is



providing a 60-day [public comment period](#) before they develop the Final Rule. You can read the USDA press release [here](#).

### **10. Reducing Error Through Improved Application Design**

USDA's Food and Nutrition Service released a memo titled [Reducing School Meal Certification Error through Improved Online Application Design](#). The memo is intended to offer guidance to States, local operators and their software vendors on strategies for leveraging the design flexibilities of online free and reduced-price school meal applications to reduce household reporting mistakes and certification errors.

### **11. Community Eligibility Provision: Statutory Annual Notification and Publication Requirements**

USDA's Food and Nutrition Service released its [annual notice](#) regarding the Community Eligibility Provision (CEP). The memo details guidance on CEP and publication requirements and provides information on the USDA-developed reporting template.