



SNAC Bites

November 2018 Edition

Welcome to the November 2018 issue of SNA Communication (SNAC) Bites! SNAC Bites highlights new SNA programs and provides content for your state association publications, chapter meetings, & social media. In some cases, the content will need to be customized for your state association's needs.

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1. 2019 SNA Election Ballot Announcement

Recently the SNA Leadership Development Committee met during the 2018 Fall Committee Days in Alexandria, Va. to review nominations for positions on the SNA Board of Directors, Leadership Development Committee and Industry Advisory Council. After reviewing the biographical information on each candidate, as well as supporting documents such as the candidate's goals and the recommendations submitted by colleagues on leadership experience and competencies, the Committee selected [a slate for the 2019 election ballot](#).

Biographies of candidates selected for the ballot will be available to view online in early January 2019. The election will be held February 15-28, 2019.

The elected candidates for the positions on the Board of Directors will be installed in July 2019 at ANC. The elected candidates for positions on the Leadership Development Committee begin their terms on March 1, 2019 to coincide with the annual nominations and election calendar.

Congratulations and good luck to all the ballot candidates! Stay tuned to www.schoolnutrition.org/snaelection for further updates on the 2019 election!

2. Register Now for #SNIC19—Early Bird Discounts End This Friday, November 9!

The [School Nutrition Industry Conference](#) (SNIC) is where foodservice directors and industry partners join forces to create game-changing opportunities for school nutrition. Join us January 13-15, 2019 in Austin, TX for #SNIC19 to gain innovative insights from [thought leaders](#) addressing the full spectrum of the “business of school nutrition”: operations, menus, service, workforce and the customer. Take advantage of unparalleled learning and networking opportunities and plan to come a day early on Saturday, January 12 for in-depth [pre-conference sessions](#) that include the SNS prep course, equipment procurement best practices, and financial management.



Be sure to register by Friday, November 9 for early registration discounts—hotel rooms are filling up quickly, and you must be registered for the conference to get the special SNA hotel rate. [Register now](#).

3. Together We Are Stronger

To date, [46 state associations](#) have signed the State Affiliation Agreement (SAA), building upon the strong partnerships that have spanned decades. These formal agreements which were launched in May 2017 by SNA unite the efforts of both SNA and the state affiliates, so we can work together to face the Federal funding challenges that lie ahead for school nutrition programs and to protect the programs for the students our members feed every day.

SNA continues to work closely with the remaining 3 states to address their issues and concerns.

4. State Affiliation Agreement Amendments Approved

At its Fall meeting on October 18-19, 2018, the SNA Board of Directors devoted substantial time discussing questions and concerns regarding various aspects of the SAA identified by state association leaders over the past year and a half. With the goal of remaining a strong, united national association to protect school nutrition programs and support SNA members, the Board of Directors approved amendments to the SAA to provide some additional flexibility and clarity for state affiliates. The [SAA amendments](#) were sent to all state leaders to review with their state board of directors, obtain their approval and return to SNA by April 30, 2019.

5. We Want Your Nominations! Recognize a Colleague for an SNA Award

Every day SNA members are making an impact serving the students in their school districts. Recognize the hard work by nominating a colleague today for an SNA Award! Nominations for the Employee, Manager and Director of the Year awards are accepted online or directly to the State President by March 1, 2019. All state, regional and national winners will be recognized at the Red Carpet Awards Ceremony at SNA's 2019 Annual National Conference in St. Louis, Missouri.

6. Watch and Share SNA's Latest Video to Help Make #SNAStrong!

December is almost here, and we're working hard to reach our goal of 60,000 members by the end of 2018! Help us recruit new members and retain existing ones by sharing our latest membership video: [What Does SNA Mean To You?](#) Share your own stories about how much SNA means to you and remind others that belonging to SNA is a smart investment in their career, their school's nutrition program and the children they serve. Encourage prospective members to visit www.schoolnutrition.org/join for more information. Thank you!

7. SNA's Expanded Certificate Program—Watch the Video to Find Out More!

SNA's Certificate in School Nutrition Program has expanded to 4 Levels! With the aim of creating a more realistic professional growth path, the new Level 2 Certificate bridges the large jump in training requirements between Level 1 and the old Level 2. To help you learn more about the new Level 2 and the overall benefits of the Certificate Program, SNA has created a short informational [video](#). More resources are also available at www.schoolnutrition.org/newlevel.

8. Take the 'No' Out of 'No'vember and Say Yes! to SNA's Webinar Wednesdays

Does your program's menu need a boost? Have you considered hiring a chef, but figure it is unaffordable? If you've answered yes to either of these questions, we would love to share insider information on how finding and



hiring a chef can be both revolutionary for your program *AND* affordable! We will also be answering all your questions live for the entire hour! Check out other SNA webinars coming to you this November.

Click on the links below to learn more about each webinar and the dates/times offered.

- ❖ [Best of #ANC18: How to Find a Chef](#)
- ❖ [New SNA Resources & Tools to Benefit Your Program](#)
- ❖ [Expanding Beyond Lunch: Becoming a School Nutrition Hub](#)

9. Be 'In the Know' with iWEBINAR

We are going live with [iWEBINAR](#) on November 8. This is a great opportunity to hear about the latest benefits we have been working on for our members. We know many of you have been working diligently on your certification goals and we are here to support you! This webinar will explain new certificate levels, conference scholarships and the upcoming Virtual Expo that can take your certificate to the next level. [Register today!](#)

10. Check Out SNA's NEW Hub for Training and Resources

We have redesigned our SNA website to be a one stop shop for all your training and resource needs, and it's called [The Learning Center](#). This tab is packed with useful items to help you develop professionally and work towards your certificate goals. You'll find our ever growing on-demand webinar page, certificate and credentialing information, and food allergy resource center. Check back often for new resources, like the recently added *Training Techniques for Adult Learners*.

11. Journal of Child Nutrition & Management Fall 2018 Issue Now Live; Share Your Expertise on Special Diets

The [Journal of Child Nutrition and Management](#), published each fall and spring, is your source for research or evidence-based information to guide decisions. Data-driven decision making which is based on research or evidence is a best practice. The [Fall 2018](#) issue contains four Research in Action articles, including food allergies in schools, the impact of the Smarter Lunchroom Movement on children's healthy food selections, an investigation on the effect of the amount of time to eat lunch on nutrient consumption, and an analysis of farm to school purchases. Research Poster Abstracts from the School Nutrition Research & Best Practices Showcase at ANC 2018 are also included.

[Call for Submissions](#)—the November 2019 issue will focus on the theme of Special Diets. Please consider sharing any of your successes and/or challenges in responding to Special Diets or research in this area. View and share the [flyer](#) for more information.

12. Enter to Win a Free Trip to SNA's 2019 Legislative Action Conference!

Grab your camera and a friend and record a short video demonstrating the value of your school nutrition program. Your video could win you a FREE trip for two to attend the [2019 Legislative Action Conference](#) (LAC) in Washington, D.C.!



We encourage creativity—the options are endless! But here are just a few ideas:

- Ask your RD or cafeteria manager to talk about how school meals are nutritionally balanced while filming the healthy options available in the cafeteria.
- Discuss the financial needs of students in your community and how school meals ensure those children have the nutrition they need to succeed.
- Film a principal talking about how school meals are an important part of the school day.
- Ask a student about trying a new fruit or vegetable for the first time at school.
- Film a student talking about what school meals mean to them.
- Ask a teacher to discuss how your school breakfast program is keeping students more alert in class.

A panel of judges will select the finalists and their videos will be posted to the SNA website for a vote. The SNA member who submits the video that receives the most votes will win travel, hotel and registration for two at LAC 2019. Go to the [SNA website](#) to read the [LAC Sweepstakes Flyer](#) and find more details in the [complete rules](#).